

ARTURO OLIVAREZ JR

ART DIRECTOR

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Education

VCU BRANDCENTER

M.S Business/Branding: Art Direction

August 2017-May 2019

VIRGINIA COMMONWEALTH UNIVERSITY

B.S Creative & Strategic Advertising

May 2014-December 2016

Experience

DATA BLUEPRINT

Graphic Designer

January 2017 - January 2018

Managing website and assisting the marketing team

CAO GROUP

Art Director, Co-Founder

August 2016 - August 2017

Helping start up businesses through branding and storytelling

NDP AGENCY

Communication Intern

August 2015 - December 2015

Worked alongside a full-service agency to create research-driven content

CREATEATHON

Account Manager

January 2015 - May 2015

Led a team through re-branding a non-profit client in a 24hr creative sprint

Skills

Adobe Creative Suite, Fluent in Spanish, Final Cut Pro, Photography, Cinematography, Cinema 4D, Website Development, and Strategic Planning